

February 2020

The Arts and Crafts Consumer - US

"Factors that are motivating purchase in other categories, like sustainability, wellness and nostalgia, are also relevant to the craft category, which helps keep the market engaging for younger consumers. Adults aged 18-34 are some of the most engaged crafters, with more than eight in 10 adults in this age range ...

January 2020

Consumers and the Economic Outlook - US

"The majority of consumers consider their finances to be healthy, and views of the future seem to be positive as well. Consumers are saving for the future, but are still willing to treat themselves."

**- Jennifer White Boehm, Associate Director -
Financial Services & Auto**

Upcoming Reports

**Movie Theaters - US - November
2020**

**Entertaining at Home - US -
September 2020**

**Consumers and the Economic
Outlook - US - July 2020**

Toys and Games - US - May 2020

**Lawn and Garden Products - US -
April 2020**

**Concerts and Music Festivals - US
- October 2020**

**Outdoor Cooking - US - August
2020**

Theme Parks - US - July 2020

**Activities of Kids and Teens - US -
April 2020**

**Exercise Trends - US - March
2020**