

February 2020

Feminine Hygiene and Sanitary Protection Products - UK

“The feminine hygiene and sanitary protection category has been steadily growing in recent years, bolstered by strong sales in the incontinence sector and a beauty revamp of the feminine hygiene sector. The sanitary protection sector, however, is dampening growth; signalling that brands must do more to respond to growing environmental ...

First Aid - UK

“The value of the first aid category has fluctuated in recent years and is estimated to show significant decline in 2019 due to reduced NPDP and competition from the private label sector. Future growth will come from brands offering consumers added value propositions, as well as engaging with them using ...

January 2020

Managing a Healthy Lifestyle - UK

“Belying the fairly bleak picture of the nation’s health, commercial opportunities for companies to engage with consumers by providing health-boosting help and support have never been greater. Consumers exhibit a keen appetite for the latest technological health solutions, with DNA-tailored solutions and sophisticated biometric tracking likely to become increasingly popular ...

Upcoming Reports

Attitudes towards Cosmetic Procedures - UK - December 2020

Suncare - UK - December 2020

Children's Healthcare - UK - October 2020

Consumers and the Economic Outlook - UK - August 2020

Managing Stress and Wellbeing - UK - August 2020

Consumers and the Economic Outlook - UK - May 2020

Attitudes towards Healthy Eating - UK - February 2020

Free-from Foods - UK - December 2020

Consumers and the Economic Outlook - UK - November 2020

Vitamins and Supplements - UK - September 2020

Health and Fitness Clubs - UK - August 2020

Oral Care - UK - July 2020

OTC Analgesics and Cough, Cold and Flu Remedies - UK - May 2020

Consumers and the Economic Outlook - UK - February 2020