

### February 2020

#### The Green BPC Consumer - UK

“Demand for green BPC is strong, and brands are responding with increased NPD, but there is still room for growth, as consumers still show a preference for regular beauty and grooming products. More education is needed, and proof that products are more sustainable than others on the market may be ...

#### First Aid - UK

“The value of the first aid category has fluctuated in recent years and is estimated to show significant decline in 2019 due to reduced NPD and competition from the private label sector. Future growth will come from brands offering consumers added value propositions, as well as engaging with them using ...

### January 2020

#### Beauty and Personal Care Retailing - UK

“As the value of the beauty and personal care sector has fallen into decline, with even beauty seeing negative growth in 2019, retailers need to ensure that they focus on the growth opportunities presented by two key demographics – Gen Z and older women aged 55+. Teens are increasingly being ...

#### Hair Colourants - UK

“Demand for hair colourants has been subdued by the pro-ageing movement, with older consumers opting to embrace their greys rather than cover them. Young consumers have remained engaged but favour lower-value temporary products, suggesting that brands need to find ways to encourage them to spend more. Personalisation will be crucial ...

#### Brand Overview: BPC - UK

“Contemporary consumers are sensitive to the idea of glamour, exclusivity and indulgence, suggesting that BPC products that balance functionality with intangible perceptions of luxury have the potential to resonate widely among consumers. However, ethics have also come into play, and consumers are putting the BPC industry under scrutiny. Increasingly, consumers ...

### Upcoming Reports

**Attitudes towards Cosmetic Procedures - UK - December 2020**

**Suncare - UK - December 2020**

**Skincare Ingredient and Format Trends - UK - November 2020**

**Beauty Online - UK - September 2020**

**Fragrances - UK - August 2020**

**Deodorants - UK - December 2020**

**Consumers and the Economic Outlook - UK - November 2020**

**Beauty Devices, Tools and Accessories - UK - October 2020**

**Consumers and the Economic Outlook - UK - August 2020**

**Oral Care - UK - July 2020**



## **Beauty and Personal Care - UK**

**Women's Facial Skincare - UK -  
July 2020**

**Hand, Body and Footcare - UK -  
June 2020**

**Beauty Influencers and Educators  
- UK - May 2020**

**Babies' and Children's Personal  
Care Products - UK - April 2020**

**Gifts in Beauty & Personal Care  
- UK - March 2020**

**Women's Haircare - UK - March  
2020**

**Colour Cosmetics - UK - June  
2020**

**Natural and Organic Toiletries -  
UK - June 2020**

**Consumers and the Economic  
Outlook - UK - May 2020**

**Shaving and Hair Removal - UK -  
April 2020**

**Men's Haircare and Skincare - UK  
- March 2020**

**Consumers and the Economic  
Outlook - UK - February 2020**