



March 2019

Car Sharing, Ride Sharing, and Alternative Transportation - US

"Advances in technology have disrupted traditional transportation options such as public transportation, taxis, and even how consumers use their personal vehicles. Consumers can now easily hail a ride or book a car for the day using an app. This Report will examine consumers' attitudes and behaviors regarding the growing mobility ...

February 2019

Hybrid and Electric Cars - US

"Financial and environmental considerations are top concerns for Americans buying new cars. AEVs (alternative energy vehicles) have been heavily promoted by auto manufacturers and governments as a positive solution. Despite these efforts, hybrid and electric cars remain a niche market and represent just a small fraction of total vehicle sales ...

January 2019

Auto Service, Maintenance and Repair - US

"The automotive service and repair landscape is extremely competitive and fragmented. There are a variety of firms including quick lube chains, full-service dealership centers, local independent repair garages, and others competing over consumer spending. In order to be successful in the auto service and repair market, firms need to identify ...

Consumers and the Economic Outlook Q1: Defining Financial Success - US

"The US economy continues its slow upward trajectory, even as discussion of tariffs and trade discussions cause the stock market to fluctuate a great deal. US unemployment – already at extremely low levels – decreased further in October of 2018, while labor force participation remained steady. Despite a slight dip ...