



March 2019

Fruit and Vegetables - Ireland

“With six in ten Irish consumers noting they would support a ban on plastic packaging for fruit and vegetables, it could see overall use of loose fruit and vegetables increase in 2019 and beyond. However prepared fruit and vegetable portions – which require packaging – may need to source more ...

February 2019

Whiskey and Dark Rum - Ireland

“Providing a wide range of different whiskey flavour profiles and expert information sessions during whiskey and dark rum tasting experiences will not only enable pubs and bars to deliver a more immersive experience to consumers interested in learning more about these complex products, but also help them to attract more ...

January 2019

Milk and Dairy Alternatives - Ireland

“Provenance remains an important factor when buying milk. Irish consumers are also willing to spend 20p/20c extra for 2 litres of milk to ensure that farmers are paid a fair price. Highlighting links to local suppliers and how much of the purchase price of milk goes directly to dairy ...