



January 2022

B2B Economic Outlook - UK

“2021 has demonstrated a rapid recovery from the record fall in GDP in 2020 – in sharp contrast to the elongated flat recovery following the last recession. However, the huge uncertainties surrounding the outbreak of Omicron now dominate expectations for the economy. While the government clearly remains resistant to another ...

Estate Agents - UK

“The estate agents market was supported by the stamp duty holiday, which drove a boom in market activity in 2020 and into 2021. This helped offset losses seen in 2020 due to the closure of the housing market, and later cautiousness due to uncertainty over the pandemic. Future growth may ...

December 2021

Manned Security - UK

“The manned security sector has been broadly insulated from the impact of COVID-19 thanks to a shift in demand, from more traditional activity in retail, leisure and hospitality towards logistics and helping secure COVID-19 test centres and unoccupied properties. This has accelerated the uptake of remote monitoring, in conjunction with ...

Food and Drink Packaging - UK

“COVID-19 has accelerated key trends impacting the food and drink packaging market that were already underway prior to the crisis, most notably the increased focus on sustainability and growth in online grocery retail. Packaging companies need to help customers respond to these growing trends, by working with them more collaboratively ...

November 2021

Logistical Services - UK

“The lifting of lockdown restrictions has helped restore activity in the logistical services sector. However, the rapid rise in demand from reopening has outstripped the sector’s supply, as COVID-driven issues create an international shortage of shipping containers as well as a shortage of HGV drivers. Brexit has led to new ...

Facilities Management - UK

“The UK has a well-developed facilities management industry that has constantly evolved to offer an ever-increasing array of services. Technology is being increasingly used to differentiate services, reduce costs and gain greater client loyalty. While COVID-19 has temporarily challenged some aspects of the market it has given rise to other ...

October 2021

Serviced Offices - UK

“While changes in working practices beyond COVID-19 will result in an overall reduction in office space requirements, offices will still be needed but with a greater requirement for more flexible space and shorter leases. The growing popularity of hybrid working models and the emergence of the “work near home” concept ...

August 2021



Conferencing and Events - UK

“The impact of lockdown and COVID-19 restrictions saw the conferencing and events sector among the hardest-hit industries. Government support has been instrumental in supporting business, but the sector has seen skilled workers leave, which could hamper recovery. Pent-up consumer demand will drive leisure events, while areas such as business that ...

July 2021

Recruitment - UK

“Recruitment plays a critical role in matching skills with the businesses in need of them. The pandemic and ensuing social distancing measures heavily impacted demand for recruitment, as businesses shelved hiring plans in reaction to the severe rise in uncertainty. As the economy has adjusted, vacancies have rebounded rapidly and ...

June 2021

B2B Economic Outlook - UK

“Latest economic data indicates a rebound in the UK economy, bolstered by the easing of COVID-19 restrictions and the rapid vaccine roll-out. Businesses are also becoming more confident with a number of surveys suggesting improved expectations for economic conditions and investment intentions.

May 2021

Legal Services - UK

“Technology adoption and innovation will play a key role in ensuring that legal services firms thrive in an ever-changing market landscape.

Corporate clients will continue to squeeze margins while demanding faster turnaround times and greater use of innovation, which puts pressure on legal services firms to embrace ongoing innovation and ...

Courier & Express Delivery - UK

“The coronavirus crisis drove a meteoric rise in online shopping as a result of lockdown and social-distancing measures that were enacted in response to it. The surge in demand has placed couriers and delivery operators under immense pressure as they look to maintain service quality, and also contribute to solving ...

April 2021

Fleet Services - UK



“Although COVID-19 has disrupted the fleet services market, the industry retains its underlying strength. The growing popularity of EVs, bolstered by government action, has seen their registrations increase in spite of significant falls in new registrations for 2020.

The market will continue to be driven by environmental concerns shaping the ...

March 2021

B2B Economic Outlook - UK

“The tentative dates set by the government to reopen the economy over the coming months provide hope that businesses are over the worst that the pandemic has brought them financially. However, it will still take time for things to return to pre-pandemic levels with businesses likely to still need support ...

Security Equipment, Access Control and CCTV - UK

“The security equipment market continues to strengthen despite weak economic growth and business investment in recent years. COVID-19 brought major disruption, but the integrated nature of the sector’s products, and its relation to facilities management and construction, helped minimise losses.

In some cases, the market has benefited, including from demand ...