

February 2020

Digital Platforms and the Customer Journey - UK

“There are many emerging technologies that are developing the buying experience, such as the ability of AR to visualise a product before purchasing. Additionally, smartphone-based buying has significant potential for growth due to its reliance on biometrics ahead of passwords, and its role in both the online and in-store shopping ...

January 2020

Amazon: Creating an Ecosystem - UK

“Amazon is the largest non-food retailer in the UK, but in truth it is far more than a retailer; it is also a leading video and streaming provider, a significant consumer electronics producer and much more. The unprecedented success of this not even 30 year old business has come from ...

Digital Trends Quarterly - UK

“The nascent foldable phone segment remains the most interesting one, but is a device category that is still a long way away from seeing mainstream adoption. The majority of competition is still focused around core features like battery, screen and camera quality, and manufacturers are continuing to invest heavily in ...

Upcoming Reports

Digital Trends Quarterly - UK - December 2020

Consumers and the Economic Outlook - UK - November 2020

Music and other Audio - CDs, streaming, downloads & podcasts - UK - November 2020

Digital Trends Quarterly - UK - September 2020

Consumers and the Economic Outlook - UK - August 2020

Online Retailing - UK - July 2020

Consumers and the Economic Outlook - UK - May 2020

Virtual Reality - UK - December 2020

Fashion Online - UK - November 2020

Online Delivery and Returns - UK - October 2020

Mobile Device Apps - UK - September 2020

Digital Advertising - UK - August 2020

Digital Trends Quarterly - UK - June 2020

Social and Media Networks - UK - May 2020



**Retail: E-
Commerce - UK**

**The Connected Home - UK - May
2020**

**Online Grocery Retailing - UK -
March 2020**

**Bundled Communications
Services - UK - March 2020**

**Consumers and the Economic
Outlook - UK - February 2020**