

March 2019

Dips and Savory Spreads - Canada

"Dips and savoury spreads are engrained in the diet of many Canadians, be it vegetable-based, dairy-based, or other types of dips or spreads. That said, growth opportunities exist by not only focusing on what is important to Canadians in terms of the category, such as flavour and convenience, but by ...

February 2019

Chocolate and Non-Chocolate Confectionary - Canada

"Canadians have a sweet tooth. They show a love for chocolate and for non-chocolate candy by virtue of the sheer number of Canadians who claim they turn to these categories. While Canadians may like what's familiar to them, there is also a notable portion that cite interest in options that ...

January 2019

Convenience Stores - Canada

"Convenience stores are a fixture in the Canadian retail market. With easily accessible locations and long business hours, they offer consumers a shopping option that is quick and easy. As retail has evolved in recent years – including grocery stores, big box stores and e-commerce – it is worthwhile to ...