

February 2020

The Arts and Crafts Consumer - China

“The arts and crafts industry is emerging as a new type of leisure activity in China. To further increase consumer involvement, brands can position arts and crafts projects as facilitators of personal and social gain, such as making crafts projects as a way to learn new skills, celebrate unique moments ...

Upcoming Reports

Travel Influencers - China - December 2020

旅游意见领袖 - 中国 - 2020年12月

Sports among the Youth - China - November 2020

年轻人的运动 - 中国 - 2020年11月

Airlines - China - August 2020

航空旅行 - 中国 - 2020年8月

Marketing to Outbound Chinese Tourists - China - July 2020

针对中国出境游客的营销 - 中国 - 2020年7月

Boutique Hotels - China - June 2020

精品酒店 - 中国 - 2020年6月

Marketing to Senior Travellers - China - March 2020

Music Festivals - China - March
2020

针对年长游客的营销 - 中国 - 2020年3月

音乐节 - 中国 - 2020年3月

Winter Holidays - China - February 2020

冬季度假 - 中国 - 2020年2月

手工艺爱好者 - 中国 - 2020年1月