

February 2020

Snack, Nutrition and Performance Bars - US

"The popularity of snacking helps and challenges snack, nutrition, and performance bars. The bars category has experienced steady growth as consumers look for healthy and convenient ways to satisfy hunger (and cravings), resulting in dollar sales gains of 17% from 2014-19. However, the pace of growth has slowed as snack ...

Full Service Restaurants - US

"The FSR (full service restaurant) sector continues to be outpaced by more affordable and innovative limited service concepts, especially fast casuals. The casual dining segment remains stagnant, although some operators are showing signs of success by curating fun and engaging on-premise experiences, and investing in quality food as well as ...

Free-from Foods - UK

"With the free-from trend now a firmly established phenomenon, growth is expected to slow. The spotlight on sustainability should, however, support the demand for dairy alternatives. Products catering for special occasions and those for children hold potential for growing sales among established users."

In-Store Bakeries - US

"Sales at in-store bakeries have increased steadily each year for the past half-decade, growing 15% since 2014 to reach \$13.5 billion, and the category still seems to have a significant amount of potential. Younger consumers have yet to significantly engage in the category but should do so as they ...

零食消费趋势 - China

"随着消费目的的多样化，品牌应抓住机会，更好地满足消费者特定且细分化的需求。有孩子的消费者对零食的营养价值要求更高，品牌可以通过在为儿童设计的零食中添加营养成分来满足他们的需求。零食社交的兴起也表明品牌可利用社交属性来升级产品。"

Food and Drink - International

Nutrition Drinks - US

"Just under half of consumers live in households where nutrition, meal replacement or weight loss drinks are consumed, and sales are projected to steadily increase in years ahead. While products positioned as weight loss drinks garner the lowest sales and usage in the category, adults are turning to drinks across ...

Weight Management Trends - US

"Obesity rates continue to rise in the US, impacting the health and wellness of Americans. The majority of adults are currently managing their weight, with most relying on self-guided methods over branded nutrition programs. Brands addressing weight management must adopt a personalized, lifestyle-centric approach to garner consideration and use from ...

Wine - Ireland

"The growing popularity of smaller packaging formats in recent years provides brands with opportunities to position 'single-serve' bottles of wine as an indulgent and permissible treat that consumers can enjoy with a meal or relaxing at home while moderating the amount of alcohol they drink."

– James Wilson, Research ...

Crackers - US

"The crackers category continues to find significant growth, topping \$8 billion in 2019, a modest 3.4% gain since 2014. The consistent, albeit minimal, growth of the "other" crackers segment was not enough to offset the struggles among other segments. Crackers remain a household staple with 87% penetration but stronger ...

– 鲁睿勋, 研究分析师

January 2020

Health Management Trends - US

"The start of a New Year and new decade has people inspired and setting numerous goals to improve their health and wellbeing. While setting goals is the first step, it's also the easiest. It's keeping the motivation throughout the entire year, and even decade, that most people need help with ...

Challenger Brands - US

"Across many major food and drink categories, smaller competitors are gaining market share at the expense of the big national brands that have long held dominant positions. The success of challenger brands is being driven by a new generation of shoppers, more open to new ideas in general and far ...

Private Label Food and Drink Trends - US

"Private label sales continue to grow, even in the wake of a largely positive economy that sees consumer confidence remaining high. Where value used to be the primary driver of private label food and drink choice, consumers are sticking with those brands and have even expanded their private label purchase ...

Consumers and the Economic Outlook - US

"The majority of consumers consider their finances to be healthy, and views of the future seem to be positive as well. Consumers are saving for the future, but are still willing to treat themselves."

- Jennifer White Boehm, Associate Director - Financial Services & Auto

Consumer Approach to Nutrition - US

Consumers' views on nutrition and diet are varied, but, regardless of preferences, taste reigns supreme. Despite the media attention dedicated to specialized and trending diets, the vast majority of consumers prefer a simpler approach to eating, and desire flexibility in their meal choices. In fact, more consumers do not define ...

Fruit Juice, Juice Drinks and Smoothies - UK

"The spotlight on sugar has put pressure on the category for several years now, but emerging health trends offer opportunities for these products to promote their health credentials. Growing focus on the importance of fibre points to NPD potential in fruit juices and smoothies, while the trend for reducing alcohol ...

White Spirits and RTDs - UK

"Fuelled by exponential growth in the popularity of gin, the white spirits category has elevated innovation in recent years to explore new flavours, colours and ingredients. However, brands will need to aim for uniqueness, sustainable credentials and provenance going forward to create premium, standout products that can weather increasing competition ...

Milk and Milk Alternatives - Ireland

"The growing media attention around the impact animal milk has on the environment has seen Irish consumers increasingly switch to milk alternatives. Highlighting the steps that they are taking to reduce their carbon footprint will enable milk producers to demonstrate their green credentials to increasingly eco-conscious consumers."

– James ...

Upcoming Reports

Food and Drink - International

Beer - China - December 2020

**Eating Out Review - UK -
December 2020**

**Free-from Foods - Ireland -
December 2020**

**Fruit Juice, Juice Drinks and
Smoothies - UK - December 2020**

**Restaurant Ordering and Delivery
- US - December 2020**

**Sugars and Alternative
Sweeteners - US - December 2020**

**White Spirits - US - December
2020**

啤酒 - 中国 - 2020年12月

Beer - UK - November 2020

**Better for You Eating Trends - US
- November 2020**

**Coffee Shops - UK - November
2020**

**Dark Spirits - US - November
2020**

**Foodservice in Retail - US -
November 2020**

**On-premise Coffee Consumption -
China - November 2020**

**Western Spirits - China -
November 2020**

西方烈酒 - 中国 - 2020年11月

Cheese - UK - October 2020

**Pizza and Italian Restaurants - UK
- October 2020**

奶酪 - 中国 - 2020年10月

**Cooking Sauces and Pasta Sauces -
UK - December 2020**

**Food and Drink Nutrition Claims -
US - December 2020**

**Free-from Foods - UK - December
2020**

**Nuts, Seeds and Trail Mix - US -
December 2020**

**RTD Alcoholic Beverages - US -
December 2020**

**The Future of Foodservice: 2021 -
US - December 2020**

**White Spirits and RTDs - UK -
December 2020**

酱料、调味料和涂抹酱 - 中国 - 2020年
12月

Beer - US - November 2020

Cheese - US - November 2020

**Cooking Oils - China - November
2020**

**Food and Drink Shopper - US -
November 2020**

**Meat-free Foods - UK - November
2020**

**Prepared Meals - Ireland -
November 2020**

外卖咖啡 - 中国 - 2020年11月

食用油 - 中国 - 2020年11月

**Fish and Shellfish - UK - October
2020**

**Still, Sparkling and Fortified Wine
- UK - October 2020**

烹饪和烘焙习惯 - 中国 - 2020年10月

Food and Drink - International

**Dairy and Non-Dairy Milk - US -
October 2020**

**On-premise Alcohol Trends - US -
October 2020**

Pizza - US - October 2020

Bread - UK - September 2020

Coffee - UK - September 2020

**Flavor Innovation on the Menu -
US - September 2020**

**Hot and Cold Cereal - US -
September 2020**

Meal Kits - US - September 2020

**Supplements - US - September
2020**

宠物食品 - 中国 - 2020年9月

**Baby Nutrition - China - August
2020**

**Breakfast Eating Habits - UK -
August 2020**

**Butter and Spreads - Ireland -
August 2020**

**Juice and Juice Drinks - US -
August 2020**

Pet Food - UK - August 2020

**The Gen Z Diner - US - August
2020**

**Vitamins and Minerals - US -
August 2020**

婴幼儿营养 - 中国 - 2020年8月

**Hot Dogs and Sausages - US -
October 2020**

**On-premise Non-alcoholic
Beverages - US - October 2020**

Wine - US - October 2020

**Breakfast Foods - US - September
2020**

**Dark Spirits and Liqueurs - UK -
September 2020**

**Food and Non-food discounters -
UK - September 2020**

**Leisure Outlook - UK - September
2020**

**Restaurant Breakfast and Brunch
Trends - US - September 2020**

**Yogurt and Yogurt Drinks - US -
September 2020**

**Attitudes towards Premium
Alcoholic Drinks - UK - August
2020**

**Breakfast Cereals - UK - August
2020**

**Burger and Chicken Restaurants -
UK - August 2020**

Fruit - US - August 2020

**Marketing to Moms - US - August
2020**

**Tea and RTD Tea - US - August
2020**

Vegetables - US - August 2020

Yogurt - China - August 2020

酸奶 - 中国 - 2020年8月

Attitudes towards Sports and Nutrition - UK - July 2020

Coffee and RTD Coffee - US - July 2020

Eating Out: The Decision Making Process - UK - July 2020

Frozen Snacks - US - July 2020

Ready Meals and Ready-to-Cook Foods - UK - July 2020

Yogurt and Yogurt Drinks - UK - July 2020

Attitudes towards Cooking in the Home - UK - June 2020

Beverage Packaging Trends - US - June 2020

Carbonated Soft Drinks - UK - June 2020

Foodservice Loyalty - US - June 2020

Marketing to Gen X - US - June 2020

Pizzas and Pies - UK - June 2020

What Children Drink - UK - July 2020

Bakery Houses - China - May 2020

Chocolate Confectionery - UK - May 2020

Consumer Snacking - UK - May 2020

Convenience Stores - UK - May 2020

Fast Casual Restaurants - US - May 2020

Burger Trends - US - July 2020

Coffee and Tea on Premise - US - July 2020

Food Packaging Trends - US - July 2020

Natural and Organic Food Shopper - US - July 2020

Soup - US - July 2020

预加工食品 - 中国 - 2020年7月

Attitudes towards Lunch Out-of-Home - UK - June 2020

Brand Overview: Drink - UK - June 2020

Dairy Alternatives - US - June 2020

Leisure Outlook - UK - June 2020

Non-Chocolate Confectionery - US - June 2020

Tea and Other Hot Drinks - UK - July 2020

早餐 - 中国 - 2020年6月

Carbonated Soft Drinks - US - May 2020

Chocolate Confectionery - US - May 2020

Consumers and the Economic Outlook - UK - May 2020

Energy Drinks - US - May 2020

Ice cream - China - May 2020

Kids' Snacking - UK - May 2020

Plant-based Proteins - US - May 2020

Pub Catering - UK - May 2020

Tea Drinks - China - May 2020

包装烘焙食品 - 中国 - 2020年5月

茶类饮品 - 中国 - 2020年5月

Bottled Water - UK - April 2020

Food Packaging Trends - UK - April 2020

Grocery Retailing - US - April 2020

Salty Snacks - US - April 2020

牛奶和乳饮料 - 中国 - 2020年4月

Attitudes towards Premium Soft Drinks - UK - March 2020

Cakes, Cake Bars and Sweet Baked Goods - UK - March 2020

Dips and Savory Spreads - US - March 2020

Health Food Retailing - UK - March 2020

Potato and Tortilla Chips - US - March 2020

Sugar and Gum Confectionery - UK - March 2020

方便食品 - 中国 - 2020年3月

Alcoholic Drinks Review - UK - February 2020

Marketing to Millennials - US - May 2020

Prepared Meals - US - May 2020

Pub Visiting - UK - May 2020

冰淇淋 - 中国 - 2020年5月

烘焙店 - 中国 - 2020年5月

Baby Food and Drinks - US - April 2020

Dairy and Non-Dairy Drinks, Milk and Cream - UK - April 2020

Functional Drinks - US - April 2020

Marketing to Gen Z - US - April 2020

Trending Flavors and Ingredients in Dips, Sauces and Seasonings - US - April 2020

肉类零食 - 中国 - 2020年4月

Baby Food and Drink - UK - March 2020

Cheese - Ireland - April 2020

Drinks Packaging Trends - UK - March 2020

Online Grocery Retailing - UK - March 2020

Sports and Performance Drinks - US - March 2020

Sweet Biscuits and Snack Bars - UK - March 2020

节庆食品 - 中国 - 2020年2月

Attitudes towards Healthy Eating - UK - February 2020



Food and Drink - International

Cider - UK - February 2020

Food Ethics - US - February 2020

**Still and Sparkling Waters - US -
February 2020**

**Crisps, Savoury Snacks and Nuts -
UK - February 2020**

Ice Cream - UK - February 2020