

November 2021

British Lifestyles - UK

“The successful vaccination rollout across the spring of 2021 and into the summer has supported an almost total relaxation of social distancing measures in the UK. Spending has consequently boomed in a number of categories across the second half of 2021, with pent-up demand for leisure and travel helping to ...

September 2021

Charitable Giving - UK

“The COVID-19 outbreak has had a seismic impact on the charity sector, as fundraising events were cancelled, charity retailers were forced to close and consumer lifestyles shifted in-home. Virtual and hybrid events have been key in buoying charity engagement with consumers and fundraising levels in the last year, driving new ...

Consumers and the Economic Outlook - UK

“The end of social distancing and the associated boost to retail, leisure and entertainment spend brought about an immediate rebound in economic activity, and GDP grew by 4.8% in Q2 2021. Consumers have also responded positively, with Mintel’s current financial wellbeing and financial confidence trackers reaching new record-highs in ...

Understanding a Divided Britain - UK

“Britain is home to a plethora of identities, social and political viewpoints and beliefs. Despite this, most people agree that it is a country they are proud to call home and that most Brits live according to a shared set of values. There are, however, disagreements over what Britain should ...