



February 2020

The Circular Economy - US

"Circular retail options (eg rentals and reselling) aren't just a trend; they're a new way of shopping consumers will consider more often and for a wider variety of purchases. Although it's difficult to determine the size of the circular market, one thing is certain; interest is high across many categories ...

January 2020

Back to School Shopping - US

"Consumers spend more than \$80 billion getting themselves and their children ready to go back to school. They're mission oriented and bargain hungry and favor retailers who can help them accomplish their goals of saving time and/or money. While BTS (back to school) is a busy time, most shoppers ...

Luxury Fashion - US

"Luxury purchases aren't exclusive to affluent consumers, as many see value in investing in their appearance. Consumers can rationalize purchasing high quality, high use items and do so from brands that cater to them, offering better return on their investment. However, consumers want reassurance before buying, seeking to avoid buyer's ...

Consumers and the Economic Outlook - US

"The majority of consumers consider their finances to be healthy, and views of the future seem to be positive as well. Consumers are saving for the future, but are still willing to treat themselves."

- Jennifer White Boehm, Associate Director - Financial Services & Auto

Upcoming Reports

Mass Merchandisers - US - December 2020

Timely Topics in Retail (TBD) - US - November 2020

Digital Advertising - US - September 2020

Women's Clothing - US - August 2020

Winter Holiday Shopping - US - July 2020

Mission Driven Retail - US - December 2020

Beauty Retailing - US - October 2020

Loyalty Programs - US - September 2020

Consumers and the Economic Outlook - US - July 2020

Changing Retail Landscape - US - June 2020



Retailing and Apparel - USA



Men's Clothing - US - June 2020

Toys and Games - US - May 2020

Home Decor Retailing - US - April 2020

Drug Stores - US - March 2020

Men's & Women's Footwear - US - May 2020

Grocery Retailing - US - April 2020

Convenience Stores - US - March 2020

Sales & Promotional Events - US - February 2020