

### October 2014

#### Cheese - Canada

“Making conveniently-packaged cheese more widely available in venues such as gyms, yoga studios and health clubs could help to boost usage in this potentially lucrative post-exercise occasion.”

– **Carol Wong-Li, Senior Analyst**

### August 2014

#### Yogurt and Yogurt Drinks - Canada

“One in five yogurt buyers currently consume yogurt or yogurt drinks on the go to work/school. Further introductions of pouches, tubes and spill-proof packaging could boost usage on these occasions by appealing to children and adults alike.”

- **Andrew Zmijak, Research Analyst, Consumer Behaviour**