

December 2019

Beds and Bedroom Furniture - UK

“Marketing themes around bedroom furniture are focusing on storage solutions and the message that controlling your possessions puts you in charge. Meanwhile bed brands and retailers are elevating their status as sleep experts, tapping into growing awareness of the importance of sleep for health and wellness. The entrance and rapid ...

November 2019

Consumers and the Economic Outlook - UK

“Brexit has been delayed again. The public faces a Christmas general election. And the economy narrowly avoided a recession in September. It is no wonder, then, that consumer confidence has taken a hit. However, financial well-being is holding up and the vast majority of people think they’ll be OK in ...

Kitchens and Kitchen Furniture - UK

“The popularity of creative home cooking and baking, especially at weekends, is fuelling demand for more worksurfaces and better storage in the kitchen. The average kitchen space in modern homes is getting smaller, while at the same time people desire bigger, open kitchen spaces as well as more open plan ...

Small Domestic Appliances - UK

“The market has grown strongly in the last two years, with expenditure rising with the return of real wage growth, price deflation and robust consumer confidence. Within the market, there are avenues for growth in space-saving innovations, connected tech and the UK’s mounting interest in health and wellbeing. However, the ...

October 2019

Living and Dining Room Furniture - UK

“The living and dining room furniture market maintained growth in 2018, sustained by the return of real wage growth and a surprising resilience among the consumer base in the face of continued Brexit headwinds. Within the market, there is a growing need for flexible furniture in response to evolving demands ...