



February 2020

Mobile Network Providers - UK

“The market for mobile network providers has reached a mature point as a static subscriber base continues to gravitate to flexible options offered by competitive SIM-only deals. 5G could help usher in a new dynamic helping operators to move from being a provider of communication to a platform of ...

Digital Platforms and the Customer Journey - UK

“There are many emerging technologies that are developing the buying experience, such as the ability of AR to visualise a product before purchasing. Additionally, smartphone-based buying has significant potential for growth due to its reliance on biometrics ahead of passwords, and its role in both the online and in-store shopping ...

January 2020

Digital Trends Quarterly - UK

“The nascent foldable phone segment remains the most interesting one, but is a device category that is still a long way away from seeing mainstream adoption. The majority of competition is still focused around core features like battery, screen and camera quality, and manufacturers are continuing to invest heavily in ...

Upcoming Reports

Digital Trends Quarterly - UK - December 2020

Consumers and the Economic Outlook - UK - November 2020

Mobile Gaming - UK - October 2020

Digital Trends Quarterly - UK - September 2020

Technology Habits of Generation Z - UK - September 2020

Televisions - UK - August 2020

Digital Trends Quarterly - UK - June 2020

Consumers and the Economic Outlook - UK - May 2020

Virtual Reality - UK - December 2020

Wearable Technology - UK - November 2020

Technology Habits of Over-55s - UK - October 2020

Mobile Device Apps - UK - September 2020

Consumers and the Economic Outlook - UK - August 2020

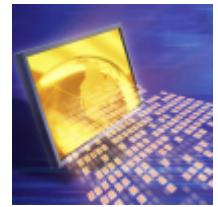
Video Games and Consoles - UK - August 2020

Esports - UK - June 2020

Desktop, Laptop and Tablet Computers - UK - May 2020



Technology - UK



Social and Media Networks - UK - May 2020

Mobile Phones - UK - April 2020

Digital Trends Quarterly - UK - March 2020

Consumers and the Economic Outlook - UK - February 2020

The Connected Home - UK - May 2020

Bundled Communications Services - UK - March 2020

Voice Control - UK - March 2020