

February 2020**Sports Media Consumers - Canada**

"There are few categories in the media industry that can elicit as much passion as professional sports. A cursory glance at a cheering crowd or excited sports bar illustrates how important sports are to consumers. And its role in the media is very important since it is one of the ...

January 2020**Personal Audio: Headphones & Speakers - Canada**

"Personal audio is one of the most important accessories in the broader tech market. While central devices like smartphones, tablets and personal computers drive the overall industry, personal audio products are needed to access the growing demand for content – whether it is music, movies, video games or any other ...

Upcoming Reports

**Digital Advertising - Canada -
December 2020**

**Families and Tech - Canada -
August 2020**

**Mobile Network Providers -
Canada - July 2020**

**Digital Trends - Canada - May
2020**

**Subscription Media - Canada -
March 2020**

**Digital Trends - Canada -
November 2020**

**Social Media Trends - Canada -
August 2020**

**Tech Habits of Gen Z - Canada -
June 2020**

**Esports and Gaming - Canada -
March 2020**