

July 2020

Trending Flavors and Ingredients in Protein: Incl Impact of COVID-19 - US

"Even before the events of 2020, consumers were looking for versatility and variety not only from the proteins they consumed, but the recipes, flavors and ingredients used in the preparation process. Months into the pandemic, food and drink spending remains focused on at-home meal occasions and will likely stay there ...

Trending Flavors and Ingredients in Desserts and Confections: Inc Impact of COVID-19 - US

"Consumers are making room for small treats on a routine basis and familiar, comforting flavors are easing consumers through stressful times. As health and wellness trends continue to focus on collective wellbeing, there is room for regular indulgence and healthy innovation as long as brands uphold flavor as a top ...

May 2020

Flavors and Ingredients in Dips and Sauces: Incl Impact of COVID-19 - US

"Dips and sauces of all types play a critical role: to make foods taste better. In this unprecedented time of COVID-19, as Americans are hunkered down at home, cooking and snacking, enjoyment, good taste and small comforts are more important than ever. Both in-store and online, brands and retailers have ...

March 2020

Trending Flavors and Ingredients in Non-Alcoholic Beverages - US

"The crowded and often complicated non-alcoholic beverage industry is a pace setter in the world of product innovation, tapping not only into functionality but also a solid launching point for unique flavor innovation. Taking a look at the "now, near and next" of flavor and ingredient trends in the non-alcoholic ...

February 2020

Trending Flavors and Ingredients in Snacks - US

"This Report examines flavor and ingredient trends in the salty snack category, taking a "now, near, next" approach to identify current and future product trends – all based on consumer data. Taking a deep dive into



Flavor and Ingredient Trends - USA

flavor innovation, brands leading innovation layered with consumer behavior and interests in flavor exploration ...

January 2020

Consumers and the Economic Outlook - US

"The majority of consumers consider their finances to be healthy, and views of the future seem to be positive as well. Consumers are saving for the future, but are still willing to treat themselves."

- Jennifer White Boehm, Associate Director - Financial Services & Auto

Upcoming Reports

Flavor Lifecycles: Incl Impact of COVID-19 - US - December 2020

Trending Flavors and Ingredients on the Menu: Incl Impact of COVID-19 - US - October 2020

Consumers and the Economic Outlook: Incl Impact of COVID-19 - US - July 2020

Regional and International Flavors and Ingredients: Incl Impact of COVID-19 - US - November 2020

Trending Flavors and Ingredients in Alcoholic Beverages: Incl Impact of COVID-19 - US - August 2020

Trending Flavors and Ingredients in Dairy: Incl Impact of COVID-19 - US - July 2020